



INSTITUTE OF STRATEGIC RISK MANAGEMENT



UK OFQUAL - REGULATED

LEVEL 5 MANAGEMENT AWARD IN CORPORATE RISK & CRISIS MANAGEMENT

Bangalore: May 4-6, 2020



This is the only Level 5 Risk and Crisis Management programme regulated by UK government's Ofqual (Office of Qualifications) and is listed on their Register of Qualifications.











"MOST MAN-MADE DISASTERS &
VIOLENT CONFLICTS ARE PRECEDED BY
INCUBATION PERIODS DURING WHICH POLICY
MAKERS MISINTERPRET, ARE
IGNORANT OF, OR FLAT-OUT IGNORE REPEATED
INDICATIONS OF
IMPENDING DANGER."

Boin & t'Hart, 2003:547

"THE ONE WHO PREPARES AND WAITS FOR THE UNPREPARED SHALL BE VICTORIOUS"

Sun Tzu, The Art of War



LEVEL 5 MANAGEMENT AWARD IN CORPORATE RISK & CRISIS MANAGEMENT

In the modern world, security and risk managers can no longer claim that they are in control of factors such as terrorism, climate change, social and political instability, natural disasters, technological breakdown, supply chain failures or any of the other rapidly cascading threats that could cause disruption, and potentially catastrophic destruction, to their operations.

For most security and risk managers, genuine crises are events that they are likely to encounter no more than once or twice in their careers. It is at such moments that lessons learned over years of experience come into play. This course will prepare crisis managers to deal with such events as professionally and effectively as possible, and in so doing, will ensure the greatest safety for their organisations, operations and personnel.

This course has been designed for experienced security, risk and crisis managers who are being tasked with the planning and management of increasingly complex scenarios.

COURSE MATERIAL INCLUDES

- Crises: Complexity and Chaos
- The Three-Stage Risk Management Cycle
- Corporate Risk Management and Crisis Decision-Making
- Planning, Training and Exercising
- Command, Control & Coordination in a Crisis Environment
- Planning the Timeline
- Ten Lessons from Global Crises
- Self-Auditing: How Ready Are You?
- The Resilient Organisation: From Concept to Delivery
- Why Crisis Management Fails: Creating High Reliability Organisations
- Table-Top Exercises







COMPLEXITY & COMMUNICATIONS

Once a crisis event has been triggered, the word used most to describe the surge of communication exchange is 'overwhelming'. How can an organisation prepare itself to manage the communication surge, and to maintain control of the information exchange process between multiple stakeholders?



COMMAND & CONTROL

Command and Control has changed radically since an Army General could see the whole battlefield in real time. However, the purpose of the C2 / C3 process has remained the same: To gather information, make a plan, and communicate with teams on the ground who are running the operation.



MEDIA MANAGEMENT

In the modern world of instant communications, a business can go from world-beating to catastrophic disaster in an instant. There is no shortage of examples where global organisations faced a catastrophic drop in shares prices, as well as irrecoverable loss of reputation, in less time than it takes to convene a meeting of the crisis management team.







DELTARTRAINING SOLUTIONS

Deltar Training Solutions has developed a reputation as a world-leader in all aspects of critical capability development involving risk and crisis management. Deltar has worked with government agencies, security ministries, global financial institutions, multi-national corporations, national transport agencies and global sporting events to develop an understanding of what exactly happens during large-scale crisis events, and how an organisation can best prepare itself to deal with them.

Deltar's experience in working with clients in Europe, Asia, Africa and the Middle East means that we have an understanding of the global nature of modern crises, and can develop a framework that can be adapted to the specific needs of each and every participant in our programmes.



COURSE LEADER DR DAVID RUBENS D.SYRM, CSYP, FSYI

David has been involved in security consultancy since 1992. He has an MSc in Security and Risk Management from Leicester University (2006) and was a Visiting Lecturer and Dissertation Supervisor on the Leicester University 'Security, Policing and Terrorism' MSc programme. He has also been a Visiting Lecturer (2010-11) on the Strategic Leadership Programme at Cranfield University,

the civilian research wing of the UK Defence Academy, where he specialized in terrorism and public policy, and strategic management of large-scale, complex operations. He completed his Doctorate in Security and Risk Management at University of Portsmouth (2016), writing his thesis on strategic management and critical decision-making in hyper-complex crisis environments. He runs a series of programmes for senior practitioners and policy makers around the world, as well as working as a consultant on specific large-scale projects (Tokyo 2020 Olympics, UAE national agencies, UK government Black Sky critical national infrastructure projects, etc.). He has served two terms as a Board Director of the UK Security Institute and has been published widely in professional magazines.

A MESSAGE FROM DR. DAVID RUBENS

For modern security managers, the world is very different from that we were used to ten or twenty years ago. One of the most fundamental differences is the complexity of the risk environment that we are operating in, and it is that complexity that leads to the crisis scenarios that we are faced with today. For the modern corporation, every aspect of their operation is based on a highly- interconnected network of sub-operations, the failure of anyone which could be the trigger for a major, and potentially catastrophic, corporate failure. The nature of outside events – natural disasters, climactic changes, terrorism, political instability or supply chain collapse to name but a few, pose challenges that few security managers have actually been prepared for. Whilst each crisis is unique in itself, the challenges they create are highly predictable, and it is the creation of a robust and resilient crisis management capability based on effective planning and management that differentiates those organisations that are able to survive and recover from crisis events, and those organisations that are actually inherently unprepared, and are likely to fail at the earliest stage of any crisis situation.

This course, which has been run for major international organisations, corporations and government and security agencies across the world, is designed to give participants an insight into how crises develop, how they impact on an organisation, and how that organisation can best prepare itself for a strong, speedy and effective response. I hope that we will see you on the courses and look forward to sharing much more information with you then.





from the November 2019 course in Mumbai

"Relevant course for knowledgeable risk professionals and even the experienced instructors."

John Robert, CPP,PSP,PCI,CFE,CBCP Head of Corporate Security and Risk, VFS Global

"Over all the program was useful for all levels of managers who have attended."

Prashant Panda, CRISP, CSPM, CATS Regional Group Head - Corporate Security & Risk - South Asia, Middle East and China, VFS Global

"I gained knowledge on the Crisis Management Pyramid. Though we have practical experiences, it was nice to increase my academic foundation on the subject."

Buddhike Paranavithana Manager Corporate Security, VFS Global, Sri Lanka "I liked the structure of the course contents and the simplicity in delivery"

Ankit Sabharwal, CRISP, CATS, CISM Head - Security Audits, BCM and Risk, VFS Global

"After completion of the course I am confident of adding value to my organisation."

Capt. Raghunath Prasad, CPP Regional Security Manager-India, Corporate Security & Risk, VFS Global

The course is vibrant with clear instructions (takeaways)

Swaraj Lama Corporate Security Manager, VFS Global, Nepal

TO REGISTER FOR THIS COURSE

Send an email to <u>info@1stasset.org</u> and we will get back to you with the details

COURSE BENEFITS

Successful completion of the Level 5 Course + Assignments results in:

- ✓ Award of an Ofqual (UK) regulated Level 5 Qualification in Corporate Risk and Crisis Management. [The Office of Qualifications and Examinations Regulation (Ofqual) is a non-ministerial Government Department of the United Kingdom that regulates qualifications, exams and tests]
- ✓ A membership of the Institute of Strategic Risk Management. Membership carries post-nominals M.ISRM
- ✓ A digital edition of Crisis Response Journal sent free to your email address
- ✓ 20 academic credits against the University of Portsmouth BSc (Hons) degree in Security and Risk Management. It can also be used to gain points for membership applications to The Security Institute.
- ✓ The 'Gateway Qualification' for the 12-month distance-learning Level 6 Diploma in Strategic Risk and Crisis Management, which is a fully developed academic programme.

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1st Academy of Security Science Education and Training (1st ASSET) is an award-winning security training, publishing and consulting organisation that was founded in 2000, with the objective of imparting skills and training to those who are keen to acquire knowledge and become aware of the latest best practices and technological updates in the security industry. It is an ISO 9001:2015 certified organisation that is deeply committed to spreading education and imparting knowledge and training for the professional development of the private protection industry. 1st ASSET publishes India's leading security magazines SECURITY TODAY and SECURITY UPDATE.